EQUINE SENIOR® HORSE FEED



Specie: Horse Type of Feed: Complete Form of Feed: Pelleted/Extruded Mix

General Description: Formulated for older horses, including those that may be losing weight due to poor dentition or reduced nutrient absorption.

PURINA® EQUINE SENIOR® HORSE FEED

DESIGNED SPECIFICALLY FOR THE NEEDS OF THE OLDER HORSE. THIS DIET IS A COMPLETE FEED. FEEDING WITH HAY IS OPTIONAL.

GUARANTEED ANALYSIS

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Crude Protein, (Min)	14.00	%
Lysine, (Min)	0.70	%
Methionine, (Min)	0.18	%
Threonine, (Min)	0.40	%
Crude Fat, (Min)	5.50	%
Crude Fiber, (Max)	18.00	%
Acid Detergent Fiber (ADF), (Max)		
Neutral Detergent Fiber (NDF), (Max)	39.00	%
Starch, (Max)	12.00	%
Sugars, (Max)		
Calcium (Ca), (Min)	0.50	%
Calcium (Ca), (Max)	1.00	%
Phosphorus (P), (Min)		
Magnesium (Mg), (Min)		
Copper (Cu), ppm (Min)		
Selenium (Se), ppm (Min)		
Zinc (Zn), ppm (Min)	2	20
Vitamin A, I.U./LB, (Min)		
Vitamin D3, I.U./LB, (Min)		
Vitmain E, I.U./LB, (Min)		
According to the Control of the Cont		

*INGREDIENTS

*Please refer to the feed bag for list of ingredients

DIRECTIONS:

Daily Feeding Chart: Amount to be fed daily when no forage is fed along with Equine Senior® horse feed.

Horse Lifestyle	Weight of Horse in Pounds				
	600	800	1000	1200	1400
	Pounds Per Day				
Maintenance	8.00	10.75	13.50	16.25	18.75
Light Work	9.00	11.75	14.75	17.75	20.75
Lactating Broodmare	14.00	18.75	23.50	28.25	33.00

DIRECTIONS (CONTINUED):

Feeding recommendations are based on average daily requirements for horses of different body weights. Actual feeding rates required to adequately maintain good condition of individual horses will be affected by individual metabolism and progression rate of aging processes. Therefore, feeding rates may need to be gradually adjusted in some horses according to body condition. Feeding Equine Senor® horse feed with forage: good quality hay or pasture may be fed along with Equine Senor® horse feed. Make sure your horse is free of dental problems and can effectively chew and utilize the forage. For additional feeding directions, including feeding Equine Senor® with hay, refer to feeding chart on the back of the bag, or visit our website at www.horse.purinamills.com Do not feed less than 0.6 lbs per 100 lbs of body weight of Equine Senor® horse feed per day to meet minimum daily requirements of protein, vitamins and minerals.

BEST RESULTS:

Feeding rates will vary with size, age, temperament, health status, forage quality, climate and activity level. Feed at regular times – at least twice daily – with three daily feedings preferred. Let horses feed in a natural position from troughs with large bottoms, placed at normal head height or lower. Do not feed free-choice. Prevent the rapid eating by the horse of any feedstuff. Reduce and/or delay feeding a horse which is hot, excited or showing pain, has fever or diarrhea. Consult your veterinarian if any problems arise. Any feed changes should be made gradually over a period of 7 to 10 days. Changes in the rate of feeding should not exceed 1.0 lb per day for each horse. Have plenty of clean, fresh water available at all times. Provide your horse with access to salt. Maintain an effective control program for internal parasites. Have the horse's teeth examined annually and consult your veterinarian on a regular basis.

Available Options:

Product No.	Package	Size Diameter
3003277-506	50# Bag	5/32 – 11/64 (Pelleted & Extruded)

Product Features:	Product Benefits:
Complete Feed with High-Quality Hay Built In	Designed to completely or partially replace the hay or pasture in the horse's diet when dental problems or missing teeth prevent them from eating forage.
#1 Veterinarian Recommended Senior Horse Feed	Four out of five Equine Veterinarians recommend Purina's Equine Senior® horse feed to their clients with senior horses, according to an independent study conducted in 2015.
Exclusive ActivAge [™] Prebiotic	Supports the beneficial microorganisms in the gut and has been scientifically studied in senior horses to support optimal function of the aging immune system.
Purina® Amplify® High-Fat Nugget	Contains multiple sources of fatty acids, including flaxseed, stabilized rice bran and vegetable oils, to help maintain body condition, shine and bloom.
Easy to Chew	Easy-soak [™] pellet technology that creates a mash in 5 minutes with warm water*, breaking down the pellet quickly to make it easy to chew and swallow for horses with dental problems or missing teeth.
Highly Digestible	Scientifically formulated with a blend of fiber sources including beet pulp and top quality hay to help maintain the senior horse's body condition and support normal digestive function.
Controlled Starch and Sugar	Formulated to provide a diet lower in nonstructural carbohydrates that may be suitable for aging horses with carbohydrate sensitivities.
Vitamin & Mineral Fortification	Designed to meet the specific nutritional needs of senior horses to support immune function and overall health when fed as directed**
Highly Palatable with Less Sugar	Unique blend of molasses and soy oil for a higher fat, lower sugar molasses to encourage optimal intake.
Added Antioxidants	Including Vitamin E to provide additional support for a healthy immune system.

CAUTION:

Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect infested feed to animals as it may cause illness, performance loss or death. USE ONLY AS DIRECTED

^{*}Add 5 quarts warm water (100° F) to every 6 pounds of feed. ** Based on "Nutrient Requirements of Horses Sixth Revised Edition – 2007" published by the National Research Council.